

September 4, 2013

Mayor Carlos Franco Amastha  
City of Palmas  
104 Norte - Avenida JK Edificio Via Nobre Empresarial,  
Lote 28-A  
Palmas - TO  
77066-014  
Brazil

Dear Mayor Amastha,

By now, you should have received your invitation to participate in the inaugural *CityLab: Urban Solutions to Global Challenges* in New York City from the evening of Sunday, October 6 through Tuesday, October 8. Hosted by Bloomberg Philanthropies, *The Atlantic*, and The Aspen Institute, this invitation-only event will bring together urban leaders for a series of conversations about ideas and innovations that are shaping cities across the world. I encourage you to attend, and to bring two members of your senior staff who are focused on innovation and policy to the *CityLab* events.

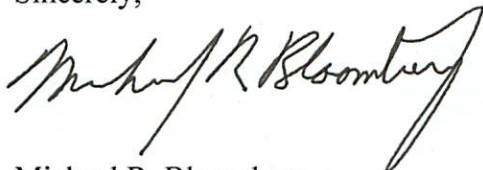
As part of *CityLab*, Bloomberg Philanthropies will convene some of the world's leading mayors for a Mayors Innovation Studio to promote government innovation and share proven and promising ideas among cities. The Studio will discuss effective strategies to increase innovation capacity and allow mayors to connect on common challenges and opportunities. The Mayors Innovation Studio will take place on Monday, October 7 from 10:30am – 2pm.

I hope you can join us for *CityLab*, and would also like to personally invite you to join me for dinner on the evening of Sunday, October 6, at 7:30 p.m.

The Aspen Institute will help you and your staff members arrange travel and accommodations for your time in New York. Travel and other costs of attendance at *CityLab* will be paid for by The Aspen Institute. Please consult applicable rules and regulations to ensure that the acceptance of all costs related to your attendance and that of your staff members at *CityLab* and related events complies with such rules and regulations. Please confirm your participation by Tuesday, September 10 by contacting Rachel Elman at [Rachel.Elman@aspeninstitute.org](mailto:Rachel.Elman@aspeninstitute.org) or 202-721-5590. Should you have any questions or need further details, please feel free to reach out to Rachel for more information.

I look forward to seeing you in October. All the best.

Sincerely,



Michael R. Bloomberg